



**Per Pax
RM 1,908
Only!**
for a 2 day program

Trained by
our
Certified
Blue Ocean
Strategy
Practitioner

BLUE OCEAN SHIFT

TO BEYOND DISRUPTION

Known market space Profit & growth are reduced

WHAT ARE RED OCEANS?

Leading to cut throat competition



Why you need to **SHIFT** from red ocean to blue ocean?



The world is changing and it's affecting everything we do.



Supply is overtaking demand in more and more industries.



The rise of new global players.



The influence of the internet & social networks.



Unknown market space Powerful profitable growth

WHAT ARE BLUE OCEANS?

Untainted by competition



It is imperative for companies to

Find creative solutions

A shift in thinking that achieves innovation at lower cost.

LET US HELP YOU!



JOIN US

for a 2-day Interactive Session with us

3 - 4 October 2023
Le Quadri Hotel, UCSI Cheras KL

CLIENT TESTIMONIAL



"The BOS methodology gave us a new perspective. The tools introduced in the workshop are easy to understand. I could apply BOS and its tools together with my team members right away after the workshop."

Dato' Dr. Vincent,
Assistant Vice President of Marketing,
Genting Malaysia Berhad

Make the competition irrelevant & Create and capture new demand!

Do contact us:

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