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EMPOWERING."*

*Senior Management
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**Per Pax
RM 1,908
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for a 2 day program
*Inclusive with SST
Charges

STRATEGIC INNOVATION

25 - 26 August 2023

Le Quadri Hotel, UCSI Cheras, Kuala Lumpur

COURSE OVERVIEW

Strategic Innovation challenges an organization to look beyond business boundaries and mental models and to participate in creative exploration of the realm of possibilities.

Focus of Strategic Innovation is the creation of growth strategies, new product categories, business models that change the game and generate new value for consumers and corporation. It is blending strategy to discover future business opportunities.

PROGRAM OUTLINE - EXPLORE THE:



Mindset of a
Strategic Innovator



Growth Map



Market Trends &
Consumer Insight



Emerging
Technology Trends



Digital Future



Convergence on
future options

● **Take your company to the *NEXT LEVEL* with our *EXPERT*** ●

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